

# Executive Women Leaders

Making your mark and becoming a valuable asset and key contributor in your organisation

Singapore

15th & 16th January 2009

*"I claim to be no more than an average man with less than average abilities. I have not the shadow of a doubt that any man or woman can achieve what I have, if he should would make the same effort and cultivate the same hope and faith"*

Mahatma Gandhi

Women continue to embrace leadership position within any organisation. Today's women are highly competent, well educated and take charge of both work and home relationships and have made remarkable achievements in balancing both

  
marcusevans

Attend this informative event and gain practical insights into:

- **Mastering** a cognitive understanding of the potential of women leaders today
- **Adopting** a practical approach to building a better business network
- **Learning** from case study presentations by leading pioneers and inspirational speakers in their respective areas
- **Assessing** the potential of corporate personnel and their quest up the corporate ladder
- **Optimising** professional development and productivity through an effective partnership between women and men in their work arena
- **Gauging** a platform of action for women and the obstacles they encounter in the work place
- **Nurturing** a pattern of belief system that encourages women into non-traditional roles
- **Applying** effective mentoring for continuous organisational effectiveness and retention
- **Empowering** women in contributing to the net worth of the company
- **Charting** achievements through intelligent risk-taking

Featuring inspiring presentations from top women leaders:

**Carol Yip** Chief Executive Officer

**Abacus For Money**

*Winner of 2008 Great Women of our Time Awards for Outstanding Career Achievements and Contribution to Society for the Finance and Commerce Sector (Malaysia)*

**Sherisa Nuesa** Chief Financial Officer & Treasurer

**ManilaWater**

*Winner of Corporate Governance Asia Annual Recognition Awards 2007*

**Annie Gan** Managing Director

**Jian Huang Construction**

*Winner of Top Entrepreneur Award 2007*

*Winner of 2008 Great Women of our Time Awards for Outstanding Career Achievements and Contribution to Society for the Finance and Commerce Sector (Singapore)*

**Rachel Eng** Head of Capital Markets & Corporate Department

**Wong Partnerships**

*Voted as a leading lawyer by: Chambers Global (The World's Leading Lawyers) 2008*

*Chambers Asia (Asia's Leading Lawyers) 2008 and IFLR 1000 (The Guide to the World's Leading Financial Law Firms) 2008*

*Voted by The Asia Pacific Legal 500, 2005/2006 as "a notable figure in the Capital Markets field"*

**Dr. Victoria Elegant** Vice President, Asia-Pacific, Regulatory Affairs / Pharmacovigilance

**Baxter Healthcare**

**Junie Foo** Director of Global Corporates

**Standard Chartered Bank**

1st Vice President

**Singapore Council for Women's Organisation (SCWO)**

**Maria Brown** Co-founder & Managing Director for Acquisitions and Programming

**Asian Food Channel**

**Annie Clyde** Chief Operating Officer

**Nandos**

**Irene Boey** Consulting Director

**Integral Solutions**

President

**Singapore Business & Professional Women's Association (SPBWA)**

President

**Federation of Business & Professional Women (Singapore)**

**Suk-Wah Kwok** Chief Information Officer

**Aon Hong Kong**

**Elizabeth Griffin** Director, People - Far East Asia

**Ernst & Young**

**Rosina Simon** Head of Business Development- Asia

**JP Morgan**

**Anusoorya Themudu** Human Resources Director

**General Electric**

**Fatimah Abu Bakar** Deputy Director of Alumni Relations

**UNITEN**

Exciting presentations from male counterparts:

**Stephen Golden** Head of Diversity, Asia (excluding Japan)

**Goldman Sachs**

Endorsers



Official Business Magazine



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## Thursday 15th January 2009

0830 **Registration & coffee**

0855 **Chairperson's opening remarks**  
**Irene Boey** Consulting Director  
**Integral Solutions**  
 President  
**Singapore Business & Professional Women's Association (SPBWA)**

0900 **Contact Initiation Session**  
 In this ice-breaker, delegates will introduce themselves, and state 1 major challenge they have faced in their career and 1 key lesson they want to learn in this symposium

### Empowering the Modern Woman

0930 **Session One**  
**Examining the richness of the work environment for women**

- Evaluating and eliminating the stumbling blocks that women encounter in the course of their career advancement
- Walking through the positive and productive impact women have made in the work arena
- Encouraging positive images of self-worth

**Junie Foo** Director of Global Corporates  
**Standard Chartered Bank**  
 1st Vice President  
**Singapore Council for Women's Organisation (SCWO)**

1015 **Morning refreshments & networking break**

1030 **Session Two**  
**Empowering the modern women in contributing to the net worth of a company**

- Modifying the corporate procedures, operations and culture to allow for a larger women talent pool
- Playing the corporate game in the course of changing dimensions
- Facilitating the culture of a larger women talent pool
- Developing the best practices in the workplace

**Rosina Simon** Head of Business Development- Asia  
**JP Morgan**

1115 **Session Three**  
**Motivating a new wave of thinking transcending common notions**

- Averting common thinking traps that perpetuate the glass ceiling
- Addressing the common thinking traps for work advancement
- Grasping that women in leadership create results and is equally a stabilising force

**Fatimah Abu Bakar** Deputy Director of Alumni Relations  
**UNITEN**

1200 **Networking luncheon**

### Why you cannot miss this event

Corporate and businesswomen in society today have made inspiring progress over the decades. The number of women holding high rank positions is becoming more promising. Women are becoming business drivers and role models in business society. Nonetheless, women find it tougher to rise to positions of leadership in surroundings that are highly male-dominated.

There is a strong business case for increasing the contribution of executive women to the achievement of organisational goals. In this conference, delegates will attain new strategies for creating encouraging environments and continuous innovation through sessions on sidestepping the stumbling blocks and glass ceiling, communication strategies and networking, charting achievements and also the roles of women in science, technology and innovation.

Executive Women Leaders is devised to enable women executives around the region with opportunities to share practical business experience and enhance their esteemed profile by gearing up strategic skills to empower women in organisations. The symposium will focus on real-life experiences, rather than theoretical opinions, primarily from senior executives from major organisations, along with a superior level of networking with peers. The programme is exclusively structured to delve into areas that women have come to occupy in the business hierarchy.

### About the Official Business Magazine

There is a vibrant, growing niche of sophisticated, cosmopolitan and professionally successful women in Singapore who are looking for a voice. Thus we have great pleasure in introducing **Scarlett** magazine. Cleverly capturing the very essence of what all our readers embrace to be at the top of their game; a sense of adventure, derring-do and unabashed focus and determination to get things done, **Scarlett** magazine lives up to the very nature of its name. Fuelled by passion, it understands the power of information and knowledge, and provides sophisticated, cosmopolitan readers with fresh perspectives and bold ideas.

### The Quest for Effective Leadership

1300 **Session Four**  
**Bringing the best out of your women workforce**

- Encouraging a winning mindset in the team
- Leading by example and showing that success is attainable if justified
- Successfully recognising and tapping on key indicators for future successful leadership
- Knowing that professional development and success for women workforce equals high performance

**Sherisa Nuesa** Chief Financial Officer & Treasurer  
**Manila Water**

1345 **Session Five**  
**Mentoring for continuous organisational effectiveness and retention**

- Shaping your female workforce for company growth
- Appreciating mentoring as an increasingly important aspect to the career development and advancement of your women workforce
- Retaining talent, expanding opportunities and for leadership through mentoring development
- Striding forward with a sense of purpose and creating opportunities for career advancement

**Anusoorya Themudu** Human Resources Director  
**General Electric**

1430 **Session Six**  
**Discovering the success of women as visionary leaders**

- Examining the positive and unique influence of women bosses over subordinates
- Innovating a positive workforce with equality of employees as partners
- Recognising women for their work, resulting in pride and achievement
- Observing self-confident women in their quest for success

**Suk-Wah Kwok** Chief Information Officer  
**Aon Hong Kong**

1515 **Afternoon refreshments & networking break**

1530 **Session Seven**  
**Building and maximising your professional women's network**

- Building, maintaining and constantly reinvigorating a professional women's network
- Expanding and retaining more women employees through your network
- Enlisting male support; inclusion over segregation
- Enhancing your communication strategies for successful stakeholder management
- Utilising your network for business development and networking outside your company

**Stephen Golden** Head of Diversity for Asia - excluding Japan  
**Goldman Sachs**

1615 **Session Eight**  
**Re-envisioning organisational leadership for best work-life performance**

- Moving smoothly into greater leadership responsibilities
- Effectively managing lifestyle of corporate women and adapting social change
- Identifying initiatives to diversify the choices women make with regards to involvement in career and family
- Nurturing your own brand, improving your skills and building strategic relationships to make a real impact to your organisation

**Rachel Eng** Head of Capital Markets & Corporate Department  
**Wong Partnerships**

1730 **Chairperson's closing remarks and close of Day One**

### About the Endorsers

Singapore Council of Women's Organisations (**SCWO**) is the national coordinating body for women organisations in Singapore. One of our projects, Women's Register, is an online database where we promote and gather women leaders to take on decision-making appointments to specific business or community sectors boards, public-speaking or mentoring positions. [www.womensregister.org](http://www.womensregister.org)

**Singapore Business & Professional Women's Association (SBPWA)** was established in 1972. It is the main chapter of Federation of Business & Professional Women (Singapore) which is affiliated to the International Federation of Business and Professional Women worldwide.

SBPWA's mission is to promote the interests of business and professional women through networking events, seminars, talks and other activities; to enhance the professional growth of its members; to work for high standards of service in business and the professions; to stimulate and encourage in women a realization and acceptance of their responsibilities to the community - locally, nationally and internationally; to encourage women to acquire education and skills and use their professional skills to help themselves and others and also to work for equal opportunities for women.

## Friday 16th January 2009

0830 Morning coffee

## Changing Dimensions

0900 Session One

**Capturing the entrepreneurship spirit as a vital ingredient to career success and making make a significant contribution to your company's performance**

- Aligning your career goals with company goals for greater success
- Identifying the psychological perspective of you as a person to achieve career success
- Mapping your career with your personal life vision

**Carol Yip** Chief Executive Officer  
**Abacus For Money**

0945 Session Two

**Charting achievements through intelligent risk taking**

- Standing out in a male-dominated profession and making it to the peak by taking weighed risks
- Brave decision-making and how this strategy can work
- Leveraging a win-win approach that creates lucrative results

**Annie Gan** Managing Director  
**Jian Huang** Construction

1030 Morning refreshments and networking break

1100 Session Three

**Applying the principles of Project Management for the success of large-scale assignments**

- Emotional intelligence VS. Emotional thinking
- People management VS. Strategic thinking
- Dealing with the process of project management for the dynamic workforce
- Creating a unity of thought towards the execution of a project

**Maria Brown** Co-founder & Managing Director for Acquisitions and Programming  
**Asian Food Channel**

## The Yin and Yang Perspective

1145 Session Four

**Nurturing a sustainable interdependent work paradigm for men and women in the workspace**

- Leveraging ahead on today's corporate world and striking a balance
- Combining team work to gain lucrative rewards and returns
- Breaking through the clutter of gender stereotyping
- Creating a dynamism that perpetuates economic growth and development
- Measuring the power of team work in dollars and cents
- Supporting women evolution and exclusive lessons learned from Ernst & Young, U.S

**Elizabeth Griffin** Director, People - Far East Asia  
**Ernst & Young**

1230 Networking luncheon

1345 Session Five

**The power equation- Fostering success alongside male colleagues for competitive advantage and team effectiveness**

- Leading positively on the similarities and differences between men and women
- Leading a dynamic workforce in the vibrancy of changing times
- The harmonisation of coming together as professionals down to the bottom line
- Creating an equilibrium to maximise output

**Annie Clyde** Chief Operating Officer  
**Nandos**

## About the Media Partner

**ReviewAsia** is a luxury lifestyle, travel, business and general-interest monthly magazine that relies on local reporting with a regional perspective to capture newsmakers and events with global impact. Each issue also features well-researched and topical Special Reports such as on wealth management and private banking, luxury properties and shopping, high-end travel, the best dining in the region, and the annual Icons of Asia Awards-featuring the best of the best personalities, business establishments and destinations. Media Magazine, an industry publication for marketing and advertising, has cited ReviewAsia as one of the Top 10 regional print-media launches for 2007.

## The Road Ahead

1430 Session Six

**Women and Technology: Are more women leaders in Singapore moving towards E-businesses?**

- Discussing the adoption of technology amongst women in Singapore and the APAC region
- Discovering gender differences in embracing technology
- Understanding the correlation and relationship between Singaporean women & technology
- Leveraging on technology to enhance work-life balance

**Irene Boey** Consulting Director

**Integral Solutions**

President

**Singapore Business & Professional Women's Association (SPBWA)**

President

**Federation of Business & Professional Women (Singapore)**

1515 Afternoon refreshments and networking break

1545 Session Seven

**Motivating more women to venture into non-traditional careers**

- Boosting a healthy ego at choosing non-traditional careers
- Bringing together an egalitarian mode of thinking
- Motivating women to take a leap of faith towards the unknown
- Seizing the opportunity to be a pioneer and role model

**Dr. Victoria Elegant** Vice President, Asia-Pacific, RegulatoryAffairs/  
Pharmacovigilance

**Baxter Healthcare**

1615 Session Eight

**Panel Discussion: Keeping talented women on the road to success**

- Increasing the marketability of women in the workplace
- Identifying the success traits that perpetuate success of women in the workplace
- Embracing real-life experiences: How do women become leaders? Scaling the heights of leadership
- Exploring factors that have fuelled the Asian women's experience towards dynamism

Panellists:

**Rosina Simon** Head of Business Development - Asia

**JP Morgan**

**Annie Clyde** Chief Operating Officer

**Nandos**

**Maria Brown** Co-founder & Managing Director for Acquisitions and Programming

**Asian Food Channel**

1700 Closing remarks and close of Conference

## Who should attend

Women in business management:

- CEOs, CFOs, CIOs
- Managing Directors
- Directors
- Heads of Departments
- Presidents, Vice-Presidents
- General Managers
- Country Managers

Across all sectors of business:

- Manufacturing
- Food & Beverages
- Retail
- Banking & Finance
- Oil & Gas
- Electronics and High-Tech
- Freight & Logistics
- Automotive
- Government sectors
- Telecommunications
- FMCG
- Pharmaceuticals
- Petroleum & Chemicals
- Utilities
- Airlines
- Shipping

**marcus evans** would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.